- MANIFESTO -

**THE LEAGUE OF CHANGEMAKER COMPANIES**

How social innovation can contribute to business transformation for the good of all

The League of Changemaker Companies gathers pioneer companies that engage in solving social and environmental problems at scale through their core business. They do this by working hand in hand with their employees, consumers and other strategic allies, including an eco-system of social innovators. These visionary companies shift mindsets, means of value creation as well as leadership and management practices, therefore setting new standards for conducting their business.

The past decade has witnessed an economic crisis, shifting global political and market powers, and the explosion of inequality and social problems that represent new risks for the long-term sustainability of mainstream businesses.

Companies are confronted with questions about their quest for purpose, their markets of tomorrow, attracting and retaining talents, and the need to do business in a way that enhances the world we live in.

As the rate of change accelerates and new crises appear, resilient companies will be those who fully embrace change, who anticipate new ways of organizing and who do business for the good of all.
At Ashoka and Ylios, we believe that the answer lies in social entrepreneurship, which has emerged as a sector offering a new way to look at value creation, market opportunities, organizational models and leadership.

By engaging strategically with Social Entrepreneurs, companies can generate new value and stay ahead of the curve. They gain a window into future market trends while providing fulfilment to their teams. Their positioning and business models combine both profit and social impact. Their employees become more collaborative and entrepreneurial. And their organizational models more open, flexible and nimble for greater adaptability and innovation.

The League of Changemaker Companies, a global initiative incepted by Ashoka and Ylios brings together pioneer companies who are willing to test, learn and share their transformative experience with other companies and the broader business ecosystem. First members are Boehringer Ingelheim, CHANEL, Capgemini and KLESIA.

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